



CLEAN 21: THE FUTURE OF MANUFACTURING

Clean 21 is Labor's manufacturing industry strategy to reduce pollution and fight climate change. It will make Australian manufacturing stronger by reducing costs, increasing innovation and supporting quality jobs. It is about improving what we make and how we make it.

An innovative manufacturing industry is essential to a sustainable Australia. That means working with industry to turn necessity into opportunity, by cutting emissions, cutting consumption and cutting costs, while improving jobs, improving global competitiveness and improving the way work is organised.

Funding for the \$4 million boost to Enterprise Connect will be fully offset over the forward estimates, consistent with the Gillard Labor Government's commitment to return the budget to surplus in three years. Other measures are already included in the budget.

CLEAN 21 TECHNOLOGY INNOVATION NETWORK

A new Enterprise Connect Clean Technology Innovation Network will bring business advisers with specialist knowledge of clean technology together with companies, unions and researchers. The network will work with firms on ways to cut energy, water and material use; plan for change; and adopt new technologies that will reduce their environmental impact. It will also support new products, processes and skills, and build relationships with research, education and training providers.

CLEAN 21 INDUSTRIAL SCHOLARSHIPS

The Linkage Research Training Awards Scheme will embed 200 of our best research students in industry settings. The Scheme will focus on emerging green industries and on projects that help existing industries reduce their environmental impact. Labor will offer up to 100 awards in each of 2012 and 2014, with stipends starting at \$30,000 a year for up to three and a half years. These will be worth \$23.4 million and are already included in the budget.

CLEAN 21 MANUFACTURING PRIORITY FOR COOPERATIVE RESEARCH CENTRES

A Gillard Labor Government will introduce a Clean 21 manufacturing priority for Round 14 of the Cooperative Research Centres Program, which will be conducted in 2011. This will encourage more consortia to come forward with ideas for greening Australian manufacturing. Labor will elicit even stronger efforts from manufacturers and researchers by sharing the risk of genuinely innovative applied research.

CLEAN 21 MAKING BETTER MANAGERS PROGRAM

A new \$4 million Enterprise Connect Making Better Managers Program will lift management skills by providing tailored advice and services. Improving management skills is the key to seizing new business opportunities in climate change adaptation and mitigation and creating new jobs in green manufacturing. The program will work with firms for up to three years to achieve deep-rooted and enduring change in the way managers work.

CLEAN 21 BUILT ENVIRONMENT SUPPLIER ADVOCATE

Labor will appoint a Built Environment Supplier Advocate to identify opportunities for local built environment companies and champion their interests in major projects and procurements, both at home and abroad, with a specific brief to focus on sustainability.

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