



ALP National Secretariat is seeking expressions of interest for an exciting campaign role in our target seats team:

NATIONAL ORGANISER (TRAINING)

The National Organiser will form part of the team that leads the ALP's target seat strategy in the lead up to the next Federal Election.

National Organisers are the interface between ALP National Secretariat and Labor MPs, candidates and campaign teams in target electorates.

This role involves leading the delivery of Labor's target seat strategy, as well as providing practical day-to-day support and training to Labor organisers and trainers operating in target seats.

Building strong relationships with ALP State Branches is critical to this role – with a specific focus on ensuring that high quality campaign training is regularly delivered across the country.

Key responsibilities

Training

- Co-ordinate the campaign training activity of the National Secretariat and ALP State Branches. Develop and maintain the ALP National Training Manual, and produce and update associated training material.
- Work with State Branches to ensure that campaign training of a high standard which is consistent with the National Training Manual is regularly delivered across the country, particularly in target seats.
- Ensure the ALP is utilising best practice training resources developed by the trade union movement, progressive campaign organisations and overseas political parties.

Campaign Organising

- Provide the primary point of contact at the Secretariat for ALP candidates and campaign teams in a cluster of target seats. A National Organiser may have responsibility for electorates across multiple states.
- Work with ALP State Branches and local campaign teams to develop and execute campaign plans in those target seats.
- Work with State Branches to develop and monitor targets and metrics for campaign activity, volunteer recruitment and voter contact in each target seat, and ensure that local campaign teams are meeting these goals.
- Work closely with the ALP National Secretariat Digital Team to identify potential volunteers amongst our online supporters and connect them with local campaigns.

Essential skills

- Previous experience working in an organising or training role at a union or ALP state branch.
- A strong understanding of organising and campaign strategies and techniques.
- Previous experience working on State and Federal election campaigns.
- A high level of interpersonal skills and the ability to negotiate and work with a wide range of personalities.
- Commitment to the values of the ALP and the labour movement.
- Capacity to exercise judgement, discretion and initiative within a politically sensitive environment.
- Capacity to work to tight deadlines.
- Able to work without close direction and supervision.
- Strong IT literacy and an understanding of digital campaigning.

About the role

This is a fixed-term, full-time appointment based in Canberra.

The ALP is committed to achieving a diverse workforce and strongly encourages applications from Aboriginal and Torres Strait Islander people.

The position is part of the Target Seats Unit and reports to the Assistant National Secretary.

Applications close on Friday, 7 May 2021. To apply, please submit your CV and a one page cover letter via email to jobs@australianlabor.org.au.